



Braam Group B.V.

ORGANIC SOILUTIONS FOR PROFESSIONALS AND RETAIL



Catalogue
2026-2027



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About Braam Group

Braam Group is a company with extensive experience in the horticultural sector, driven by a strong commitment to sustainability and innovation. We provide specialized products for professional horticulture and user-friendly 'grow your own' concepts that cater to the rising demand from hobby gardeners. Our innovative and sustainable products make it easy for both starting and experienced gardeners to grow fresh vegetables, herbs, and flowers at home. Additionally, we offer private labeling options for retailers, ensuring our solutions are a perfect fit for any store shelf.



Our Mission

At Braam Group, quality and sustainability are our top priorities. We specialize in high-quality coco coir products for both professional and retail markets. Our products simplify and optimize plant cultivation, whether for professional greenhouse growers or home gardeners. Through our products and services, we empower our customers to achieve both socially and economically responsible outcomes.



Our Promise to You

We are dedicated to transforming the horticultural landscape with our extensive experience and unwavering commitment to sustainability and innovation. As a new company with deep roots in the horticultural sector, we understand the unique needs of both professional horticulturists and hobby gardeners.



Innovative and Sustainable Solutions

We pride ourselves on offering specialized products that are not only innovative but also sustainable. Our solutions are designed to make it easy for everyone, from starting gardeners to seasoned professionals, to grow fresh vegetables, herbs, and flowers at home. We believe that gardening should be accessible and enjoyable for all, and our products reflect this philosophy.



Empowering Hobby Gardeners

With the rising demand for 'grow your own' concepts, we provide user-friendly solutions that cater to hobby gardeners. Our products are designed to simplify the gardening process, making it possible for anyone to cultivate their own green space, regardless of their level of experience. We are here to support your journey towards a more sustainable and self-sufficient lifestyle.



Tailored Retail Solutions

For retailers, we offer private labeling options that ensure our products are a perfect fit for any store shelf. Our commitment to quality and customization means that you can trust Braam Group to deliver solutions that meet your specific needs and enhance your product offerings.



Commitment to Excellence

At Braam Group, our promise is to deliver excellence in every product we offer. We are driven by a passion for horticulture and a dedication to sustainability, ensuring that our products not only meet but exceed your expectations. Join us in our mission to create a greener, more sustainable future, one garden at a time.

***Thank you for choosing Braam Group.
Together, we can grow a better world!***

Why Coco Coir?

100%
PEAT FREE

Coco coir, also known as Coco peat is a natural waste product of the coconut industry and stands out as one of the most versatile organic growing mediums available. As an environmentally friendly alternative to peat moss, it offers natural disease resistance and exceptional water retention while promoting excellent aeration for plant roots. Coco coir products provide a reliable, efficient, and green solution for various horticultural needs.

Benefits of Coco peat

✓
Biodegradable &
Compostable

✓
100%
peat free

✓
Natural &
renewable resource

Coco coir also has the advantage of being reusable as it can be easily recycled.



Eco-friendly choice

Despite peat moss being the traditional choice, **this is beginning to change** due to a lack of sustainable production methods.

Peat moss is a plant-growing medium that takes hundreds of years to replenish, harvesting it for this use is simply not suitable.

Coco coir, as a natural waste product, **causes minimal impact on the environment** and has proven itself to be the most environmentally friendly alternative to peat moss.



Advantages of growing in Coco (substrate)

✓ Excellent Water Retention

Coco coir can hold a large amount of water without becoming waterlogged, keeping plant roots consistently moist.

✓ Great Aeration

The structure of coco coir allows for excellent air circulation, which is crucial for healthy root development.

✓ Neutral pH

Coco coir generally has a neutral pH, making it suitable for a wide range of plants.

✓ Disease and Pest Resistance

Coco coir is resistant to various pests, fungi, and diseases, reducing the risk of plant illnesses.

✓ Sustainable and Renewable

As a byproduct of coconut processing, coco coir is an eco-friendly and sustainable growing medium.

✓ Versatility

Coco coir can be used in various growing systems, including hydroponics, and can be mixed with other substrates to improve drainage and water retention.



Peat-Free Cultivation

The Sustainable Choice for Professional Horticulture

Peat-free cultivation solutions are increasingly important in modern horticulture due to growing regulations in many countries. While it's not yet proven that peat-free alternatives like coco coir based substrates offer better growth conditions, they do have clear environmental advantages. Peat extraction contributes to climate change and biodiversity loss, making sustainable, peat-free options a better choice. By adopting these alternatives, growers not only meet new regulations but also support a greener future for the industry.

Peat-Free Growing

Regulations for substrates are tightening, particularly in the UK, where peat will (almost certainly) be banned from January 1, 2026. This shift means future substrates must be made from circular, renewable materials. Sustainable substrates go beyond being peat-free; they must also include recyclable and approved components. Peat alternatives such as coco coir, wood products, and compost, combined with smaller amounts of perlite, rice husks, or other RHP-approved materials, are key options. However, peat-free substrates present new challenges for growers: they have less buffering capacity, requiring more water and nutrients, and managing pH is more difficult, necessitating adjusted fertilization. Braam Group has extensive knowledge from research into low-peat and peat-free substrates and can advise growers on the best approach.



Cocopress Blocks

COMPRESSED COCO COIR SWELLING BLOCKS

Cocopress Blocks are compressed bricks of coconut fiber that expand significantly when hydrated, producing a large volume of versatile, eco-friendly growing medium ideal for various gardening and horticultural applications.



Product Options

Product	Sizes	Thickness	Water (ml) to be added	Volume (cc) after expansion	Boxes per half 110x110 pallet	Blocks per half 110x110 pallet
Cocopress Blocks 1 liter	9 cm x 9 cm	± 1.3 cm	325 ml	1,0 liter	30 (x 280 pcs)	8.400 pcs
Cocopress Blocks 1 liter	10 cm x 10 cm	± 1.0 cm	325 ml	1,0 liter	30 (x 250 pcs)	7.500 pcs
Cocopress Blocks 5 liter	18 cm x 18 cm	± 2.0 cm	1.500 ml	5,0 liter	bulk & stacked	2.000 pcs
Cocopress Blocks 10 liter	18 cm x 18 cm	± 4.0 cm	3.000 ml	10,0 liter	bulk & stacked	1.000 pcs

PLUS EXTRA Custom options on request. Also in your Own Brand.

Cocopress Blocks Orchids

COMPRESSED COCO COIR SWELLING BLOCKS

Cocopress Blocks for orchids are ideal for (re)potting of orchids. Our blocks are sustainable and 100% peat-free, contributing to an environmentally friendly horticultural practice.



Product Options

Product	Sizes	Thickness	Water (ml) to be added	Volume (cc) after expansion	Boxes per half 110x110 pallet	Blocks per half 110x110 pallet
Cocopress Blocks Orchids 3 liter	18 cm x 18 cm	± 1.8 cm	750 ml	3,0 liter	bulk & stacked	2.350 pcs
Cocopress Blocks Orchids 5 liter	18 cm x 18 cm	± 2.8 cm	1.000 ml	5,0 liter	bulk & stacked	1.500 pcs

PLUS EXTRA Custom options on request. Also in your Own Brand.

The story behind Cocopress Blocks

Compressed coco blocks, also known as “coco bricks,” originated as an innovative solution for the horticulture industry. Coco coir, a byproduct of the coconut industry, was initially considered waste. However, due to its unique properties, such as excellent water retention and air circulation, it soon became clear that it could be a valuable growing medium. The development of compressed coco blocks started with the idea of creating a compact, lightweight, and easy-to-transport product. By pressing coco coir into blocks, the volume was significantly reduced, making storage and transport more efficient. To fully expand, approximately 5-6 ml of water is needed for every gram of dry coconut fiber. For example, 100 grams of dry coco coir would require about 500-600 ml of water. When the blocks are hydrated, they swell and transform into a ready-to-use substrate.



Instructions for use

- Simply put your Cocopress Block in a container and add the specified amount of water.
- Let it sit until the water is absorbed.
- Gently fluff the coir with your fingers and you have the perfect substrate to start planting!

Applications

- Use in pots and containers
- Great for sowing seeds and potting on
- On its own or mixed with other mediums
- Re-planting
- Dug into ground as a soil improver

Sustainability

- ✓ 100% Peat-Free, made from 100% Natural Coconut Husks.
- ✓ After harvesting, we comb the fibers from the husk of the coconut, not the nut itself. This process separates the fibers from the pith. We then wash and buffer the pith to remove undesirable elements, particularly sodium and potassium. What remains is a very stable ingredient for our mixtures, with a low EC value.
- ✓ Coco Coir is a natural by-product of the coconut farming industry.
- ✓ It is the most environmentally friendly alternative to peat moss.
- ✓ Eco-friendly, recyclable, lightweight, and easy to carry packing.

Cocopress Tablets

COMPRESSED COCO COIR SWELLING TABLETS

Cocopress Tablets are compressed discs of coco coir and coco fiber that expand when hydrated, creating a nutrient-rich, well-draining growing medium ideal for seed starting and plant growth.



Product Options

Product	Diameter	Thickness	Water (ml) to be added	Volume (cc) after expansion	Tablets per carton	Boxes per blockpallet	Tablets per blockpallet
Cocopress Tablets Coco30	Ø 30 mm	8-10 mm	25-35 ml	50-70 cc	2,000 pcs	80 boxes	160,000 pcs
Cocopress Tablets Coco30V	Ø 30 mm	14-16 mm	40-50 ml	90-100 cc	1,250 pcs	80 boxes	100,000 pcs
Cocopress Tablets Coco35	Ø 35 mm	9-11 mm	30-35 ml	65-75 cc	1,500 pcs	80 boxes	120,000 pcs
Cocopress Tablets Coco50	Ø 50 mm	10-12 mm	65-75 ml	125-150 cc	650 pcs	80 boxes	52,000 pcs
Cocopress Tablets Coco50V	Ø 50 mm	15-17 mm	150-175 ml	300-325 cc	400 pcs	80 boxes	32,000 pcs
Cocopress Tablets Coco60	Ø 60 mm	10-11 mm	100-125 ml	200-225 cc	450 pcs	80 boxes	36,000 pcs
Cocopress Tablets Coco60V	Ø 60 mm	17-19 mm	175-200 ml	400-425 cc	250 pcs	80 boxes	20,000 pcs

PLUS EXTRA Custom options for different diameters and volume on request



Instructions for use

- Place the required number of Cocopress Tablets in a tray or pot.
- Add lukewarm water and let them absorb it for a few minutes.
- Once fully expanded and slightly moist, the substrate is perfect for sowing seeds.

Applications

- Suitable for use in sowing trays and pots.
- Ideal for seed sowing and nurturing young seedlings.
- Perfect for rooting plant cuttings and promoting their growth.

Cocopress Disks

COMPRESSED COCO COIR SWELLING DISKS

Cocopress Disks are compressed disks of coco coir and coco fiber that expand when hydrated, creating a nutrient-rich, well-draining growing medium ideal for rooting plants in pots or planters.



Product Options

Product	Diameter	Thickness	Water (ml) to be added	Volume (cc) after expansion	Disks per carton	Boxes per blockpallet	Disks per blockpallet
Cocopress Disks Coco75	Ø 75 mm	14-20 mm	225 ml	0,68 liter	265 pcs	40 boxes	10.600 pcs
Cocopress Disks Coco75V	Ø 75 mm	25-30 mm	325 ml	0,98 liter	190 pcs	40 boxes	7.600 pcs
Cocopress Disks Coco100S	Ø 100 mm	15-20 mm	325 ml	0,98 liter	170 pcs	40 boxes	6.800 pcs
Cocopress Disks Coco100	Ø 100 mm	17-22 mm	400 ml	1,20 liter	128 pcs	40 boxes	5.120 pcs
Cocopress Disks Coco100V	Ø 100 mm	24-28 mm	475 ml	1,43 liter	100 pcs	40 boxes	4.000 pcs
Cocopress Disks Coco110S	Ø 110 mm	21-27 mm	500 ml	1,50 liter	80 pcs	40 bundles	3.200 pcs
Cocopress Disks Coco110	Ø 110 mm	29-36 mm	750 ml	2,25 liter	75 pcs	40 bundles	3.000 pcs
Cocopress Disks Coco110V	Ø 110 mm	35-45 mm	1.000 ml	3,00 liter	55 pcs	40 bundles	2.200 pcs
Cocopress Disks Coco110EV	Ø 110 mm	45-55 mm	1.250 ml	3,75 liter	50 pcs	40 bundles	2.000 pcs
Cocopress Disks Coco120	Ø 120 mm	35-45 mm	1.400 ml	4,20 liter	50 pcs	40 bundles	1.800 pcs
Cocopress Disks Coco120V	Ø 120 mm	58-70 mm	1.650 ml	4,95 liter	40 pcs	40 bundles	1.440 pcs

PLUS EXTRA Custom options for different diameters and volume on request



Cocopress Growplugs

COMPRESSED COCO COIR SWELLING GROWPLUGS

Cocopress Growplugs are compact, biodegradable growing plugs made from coco coir and fibers derived from the husk of coconuts. These dry, compressed growing plugs easily absorb water, causing them to quickly expand into small cylindrical growth starters for seeds and cuttings.



Product Options

Product	Diameter	Expanded height	Plugs per box	Boxes per europallet	Plugs per europallet	Boxes per blockpallet	Plugs per blockpallet
Cocopress Growplugs 36 mm	Ø 36 mm	± 38 mm	1.500 pcs	90 boxes	135.000 pcs	117 boxes	175.500 pcs
Cocopress Growplugs42 mm	Ø 42 mm	± 38 mm	920 pcs	90 boxes	82.800 pcs	117 boxes	107.640 pcs
Cocopress Growplugs 42 mm	Ø 42 mm	± 48 mm	800 pcs	90 boxes	72.000 pcs	117 boxes	93.600 pcs
Cocopress Growplugs 36 mm fertilized	Ø 36 mm	± 38 mm	1.500 pcs	90 boxes	135.000 pcs	117 boxes	175.500 pcs
Cocopress Growplugs 42 mm fertilized	Ø 42 mm	± 38 mm	920 pcs	90 boxes	82.800 pcs	117 boxes	107.640 pcs
Cocopress Growplugs 42 mm fertilized	Ø 42 mm	± 48 mm	800 pcs	90 boxes	72.000 pcs	117 boxes	93.600 pcs

OPTIONS No options for customisation in diameter or volume



Instructions for use

- Place the required number of Cocopress Growplugs in a tray or pot.
- Add lukewarm water to the tray or pot, ensuring the plugs are fully submerged.
- Once fully expanded and moist, the plugs are perfect for sowing seeds or planting cuttings.

Applications

- Ideal for germinating seeds.
- Perfect for rooting cuttings.
- Widely used in hydroponic systems.

Ellepress Growplugs

COMPRESSED PEAT SWELLING GROWPLUGS

Ellepress Growplugs are small compact growing plugs made of high-quality and specially treated peat.



Product Options

Product	Diameter	Expanded height	Plugs per box	Boxes per europallet	Plugs per europallet	Boxes per blockpallet	Plugs per blockpallet
Ellepress Growplugs 27 mm fertilized	Ø 27 mm	± 35 mm	3.000 pcs	60 boxes	180.000 pcs	80 boxes	240.000 pcs
Ellepress Growplugs 36 mm fertilized	Ø 36 mm	± 38 mm	1.500 pcs	90 boxes	135.000 pcs	117 boxes	175.500 pcs
Ellepress Growplugs 42 mm fertilized	Ø 42 mm	± 38 mm	920 pcs	90 boxes	82.800 pcs	117 boxes	107.640 pcs
Ellepress Growplugs 42 mm fertilized	Ø 42 mm	± 48 mm	800 pcs	90 boxes	72.000 pcs	117 boxes	93.600 pcs

OPTIONS No options for customisation in diameter or volume

Ellepress Growplugs Peat Reduced

COMPRESSED PEAT SWELLING GROWPLUGS

Ellepress Peat Reduced Growplugs are small compact growing plugs made of high-quality and specially treated peat, with a significant proportion of coco coir incorporated into the product.



Product Options

Product	Diameter	Expanded height	Plugs per box	Boxes per europallet	Plugs per europallet	Boxes per blockpallet	Plugs per blockpallet
Ellepress Growplugs PR 27 mm fertilized	Ø 27 mm	± 35 mm	3.000 pcs	60 boxes	180.000 pcs	80 boxes	240.000 pcs
Ellepress Growplugs PR 36 mm fertilized	Ø 36 mm	± 38 mm	1.500 pcs	90 boxes	135.000 pcs	117 boxes	175.500 pcs
Ellepress Growplugs PR 42 mm fertilized	Ø 42 mm	± 38 mm	920 pcs	90 boxes	82.800 pcs	117 boxes	107.640 pcs
Ellepress Growplugs PR 42 mm fertilized	Ø 42 mm	± 48 mm	800 pcs	90 boxes	72.000 pcs	117 boxes	93.600 pcs

OPTIONS No options for customisation in diameter or volume



For retailers

Grow your own: Easy and Sustainable

At Braam Group, we offer innovative products and growing concepts, perfect for both starting and experienced gardeners. Our sustainable and user-friendly products make it easy to grow your own fresh vegetables, herbs, and flowers at home.

Your One-Stop Solution

We understand the unique needs of retailers. That's why we offer a comprehensive solution to take the hassle out of product packaging. Our team of expert packaging specialists and top-tier suppliers ensures that your products are packaged in a shelf-ready presentation that meets all your specific requirements. With our commitment to quality and competitive pricing, Braam Group guarantees not only the best quality but also an excellent price-quality ratio. Let us handle the packaging, so you can focus on what you do best – serving your customers.

Private label

We offer our customers the flexibility to produce our high-quality growing products under their own brand name. Upon request, we can supply our products as private label, allowing you to strengthen your brand and offer your customers unique, tailor-made solutions.



100%
PEAT FREE



Cocopress Blocks

compressed coco coir swelling blocks

Cocopress Blocks are compact blocks made from coco coir and fibres, that expand when hydrated, creating a nutrient-rich, well-draining growing medium ideal for seed starting and plant growth. These blocks are lightweight and easy to transport.

Retail packaging with Cocopress Blocks

Product	Sizes	Thickness	Water (ml) to be added	Volume (cc) after expansion	Quantity per box	Boxes per half europallet	Units per half europallet
Minigarden Seedkit	10 cm x 10 cm	± 1.0 cm	325 ml	1,0 liter	20 pcs	126 boxes	2.520 pcs
Growincoco Garden 4-pack	19 cm x 19 cm	± 1.8 cm	(4x) 325 ml	(4x) 1.0 liter	20 pcs	126 boxes	1.200 pcs
Cocopress Blocks 5 liter	18 cm x 18 cm	± 2.0 cm	1.500 ml	5,0 liter	18 pcs	60 boxes	1.080 pcs
Cocopress Blocks 10 liter	18 cm x 18 cm	± 4.0 cm	3.000 ml	10,0 liter	10 pcs	60 boxes	600 pcs
Cocopress Blocks Orchid 3 liter	18 cm x 18 cm	± 1.8 cm	750 ml	3,0 liter	20 pcs	60 boxes	1.200 pcs
Cocopress Blocks Orchid 5 liter	18 cm x 18 cm	± 2.8 cm	1.000 ml	5,0 liter	14 pcs	60 boxes	840 pcs

For concepts based on our Cocopress Blocks: please contact us. See also the ideas here below.

PLUS EXTRA Custom options on request. Also in your Own Brand.



Instructions for use



1

Open the bag and add the specified amount of lukewarm water



2

Let it sit for 5 mins until the water is absorbed



3

Carefully mix the substrate by hand



4

The substrate is now ready to put the seed in or to be used for replanting



100%
PEAT FREE



Cocopress Tablets

compressed coco coir swelling tablets

Cocopress Tablets are compressed disks of coco coir and coco fiber that expand when hydrated, creating a nutrient-rich, well-draining growing medium perfect for seed starting and plant growth. Ideal for filling small pots.

Retail packaging with Cocopress Tablets

Product	Dimensions	Thickness	Intended use	Quantity per box	Boxes per half europallet	Units per half europallet
Cocopress Tablets Refill with 36 pcs coco30V	19 cm x 19 cm	± 1.8 cm	refill pots/concept	20 pcs	60 boxes	1.200 pcs
Cocopress Tablets Refill with 9 pcs coco60V	19 cm x 19 cm	± 1.8 cm	refill pots/concept	20 pcs	60 boxes	1.200 pcs

For concepts based on our Cocopress Tablets: please contact us. See also the ideas here below.

PLUS EXTRA Custom options on request. Also in your Own Brand.

Concepts based on our Cocopress Tablets



Instructions for use



1

Place compressed coco tablet in a pot



2

Add the specified amount of lukewarm water



3

Let it sit for 10 mins until the water is absorbed



4

The coco substrate is ready for planting

Why choose a Green Growing Concept for Your Loyalty Campaign?

A loyalty campaign featuring a green growing concept that teaches children how to grow plants offers numerous benefits for your store. It engages children in an educational way, attracting parents seeking meaningful and fun activities for their family, which strengthens the connection with your store.



Benefits of a Green Growing Concept

Educational and Engaging

Children learn about gardening and sustainability, appealing to parents who value educational experiences.



Sustainable Image

Highlight your strong commitment to sustainability and attract eco-conscious customers.

Unique Shopping Experience

Offer an activity that stands out from other loyalty programs and fosters long-term customer engagement.



Increased Sales

Drive additional purchases of seeds, potting soil, and gardening accessories, boosting your revenue.

Award-Winning Products

Our Coco Tablets and Cocopress grow plugs have won international awards, underscoring their popularity and effectiveness.

Braam Cocopress Tablets and Cocopress Growplugs are ideal for loyalty programs for the following reasons:



✓ Sustainability

Coco coir is an eco-friendly alternative to peat, aligning well with the growing demand for sustainable products.

✓ Innovative Product

Offering an innovative and trendy product will excite customers and encourage participation in the loyalty program.

✓ Ease of Use

The small tablets are compact and easy to use, making them attractive for small growing concepts.

✓ Promotion and Education

They provide an excellent opportunity to educate, especially children, about sustainable gardening.

✓ Produced in the Netherlands

Quality and consistency are guaranteed.

The Benefits of Dutch Production

Production in the Netherlands offers several advantages over production in India or Sri Lanka



Quality Control

The Netherlands has strict regulations and oversight on product quality, resulting in consistently high-quality products.



Innovation

The Netherlands is known for its innovation in the horticultural sector, leading to more efficient production methods and superior products.



Sustainability

The Netherlands has access to advanced technologies and methods for sustainable production, reducing its ecological footprint.



Logistics

Transport costs from Asia have significantly increased in recent years. Production in the Netherlands can reduce these costs and ensure faster delivery within Europe.



Mini-Greenhouse

growing from seed to plant

Mini greenhouses are plastic greenhouses made of rPET plastic and suitable for controlled germination of seeds indoors when it is still too cold for the plants outside. The greenhouses are equipped with Cocopress growplugs.

Retail concepts with Cocopress Growplugs

Product	Sizes *	Plug size	Intended use	Quantity per box	Boxes per half europallet	Units per half europallet
Mini-Greenhouse with 8 Cocopress Growplugs	19.0 cm x 11.2 cm x 10.5 cm	Ø 36 mm	propagation	30 pcs	60 boxes	1.800 pcs
Mini-Greenhouse with 12 Cocopress Growplugs	19.6 cm x 18.8 cm x 10.5 cm	Ø 36 mm	propagation	24 pcs	60 boxes	1.440 pcs
Mini-Greenhouse with 24 Cocopress Growplugs	39.5 cm x 18.6 cm x 10.5 cm	Ø 36 mm	propagation	12 pcs	60 boxes	720 pcs
Mini-Greenhouse with 36 Cocopress Growplugs	54.5 cm x 16.5 cm x 11.0 cm	Ø 36 mm	propagation	18 pcs	24 boxes	432 pcs

PLUS EXTRA Custom options on request. Also in your Own Brand.

* in assembled condition

Our Commitment to Sustainable Products

At Braam Group, we understand that certain products, such as wet substrates and small greenhouses, require the use of plastic. However, we are committed to making our products as sustainable as possible.

For our substrate bags, we use bags made from over 50% recycled plastic. Additionally, we only accept greenhouses made entirely from rPET.



What is rPET?

rPET, or recycled polyethylene terephthalate, is a type of plastic made from recycled PET products, such as water bottles. This process involves collecting, cleaning, and reprocessing used PET materials into new, high-quality plastic.

By choosing rPET for our greenhouses, we ensure that our products are not only effective but also environmentally responsible. This commitment to sustainability helps us reduce our ecological footprint and support a healthier planet.

100%
PEAT FREE



Cocopress Growplugs

compressed coco coir swelling growplugs

Cocopress Growplugs are compact, biodegradable growing plugs made from coco coir and fibers derived from the husk of coconuts. These dry, compressed growing plugs easily absorb water, causing them to quickly expand into small cylindrical growth starters for seeds and cuttings.

Retail packaging with Cocopress Growplugs

Product	Sizes	Plug size	Intended use	Quantity per box	Boxes per half europallet	Units per half europallet
Cocopress Growplugs Blisterpack 20 pcs	12.0 cm x 9.4 cm x 4.0 cm	Ø 36 mm	refill greenhouses	32 pcs	60 boxes	1.920 pcs
Cocopress Growplugs Blisterpack 50 pcs	17.5 cm x 13.2 cm x 4.0 cm	Ø 36 mm	refill greenhouses	14 pcs	60 boxes	840 pcs
Cocopress Growplugs Blisterpack 100 pcs	24.5 cm x 17.5 cm x 4.0 cm	Ø 36 mm	refill greenhouses	16 pcs	30 boxes	480 pcs
Cocopress Growplugs carton 24 pcs	14.5 cm x 11.0 cm x 1.9 cm	Ø 36 mm	refill greenhouses	40 pcs	64 boxes	2.560 pcs
Cocopress Growplugs carton 48 pcs	14.5 cm x 11.0 cm x 3.8 cm	Ø 36 mm	refill greenhouses	20 pcs	64 boxes	1.280 pcs
Cocopress Growplugs carton 96 pcs	14.5 cm x 11.0 cm x 7.5 cm	Ø 36 mm	refill greenhouses	10 pcs	64 boxes	640 pcs

PLUS EXTRA Custom options on request. Also in your Own Brand.

Instructions for use





Coco Coir Substrate

peat-free substrate

At Braam Group, we leverage years of experience and in-depth expertise to create the optimal substrate mixes for all types of plants. Our peat-free substrate, with a high content of coco coir and fibers, is the result of extensive product development in collaboration with retailers, prioritizing performance, quality, and sustainability.

Private label

We are dedicated to delivering the best quality, including private label options, allowing our customers and partners to stand out on the shelf. Our specialization lies in producing smaller volumes, with packaging ranging from 5 to 15 liters. Whether you need a dry substrate that requires hydration or a moist substrate ready for immediate use, we offer a wide range of options.



From versatile, universal substrates to specialized mixes for orchids and other plants, Braam Group excels in all aspects of substrate production. Choose our peat-free substrate and experience the perfect mix for your plants!



Lawn Repair

Bare spot repair for lawns

Struggling with bare spots, discoloration, or a lack of vitality? Our innovative lawn repair products offer the perfect solution for a lush and healthy lawn. Discover the power of a unique combination of coco coir, fertilizers, and high-quality grass varieties.

Why choose our Lawn Repair Products?

✓
Coco Coir, the Foundation
for Healthy Growth

Coco coir, sourced from coconut husks, is a sustainable material that improves soil structure. It boosts water retention and air circulation, promoting deep and strong grass root growth.

✓
Nutrient-Rich
Fertilizers

Our specially formulated fertilizers provide a balanced mix of essential nutrients for your lawn to thrive. They promote healthy growth, enhance color, and strengthen grass resistance to diseases and pests.

✓
High-Quality
Grass Varieties

We select only the best grass varieties tailored to your lawn's needs. Whether you require shade tolerance, drought resistance, or durability, our grasses ensure a dense, resilient lawn that thrives through every season.

How does it work?



Preparation & Application

Start by removing dead grass and loosening the soil to create a healthy base. Spread an even layer over the bare spots, lightly mixing it with the existing soil for better integration.



Watering

Spray the surface with a gentle mist to prevent the material from washing away and allow the substrate to turn a rich dark brown. Lightly press the surface afterward.



Maintenance & Care

Keep the lawn moist during the germination period, avoid heavy use until rooted, and maintain regular mowing and fertilizing to ensure your lawn remains healthy and lush

Have questions or need more information?

Feel free to contact us. Our team of experts is ready to help you every step of the way.



Braam Group B.V.

ORGANIC SOILUTIONS FOR PROFESSIONALS AND RETAIL

Contact



+31 297 365612



Aalsmeerderweg 103-S | 1432
CJ Aalsmeer | the Netherlands



www.braamgroup.nl

*Scan the QR code
for all our business details*

